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## FOR IMMEDIATE RELEASE

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Or

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## SUBARU FUNDRAISER BENEFITS CATAWBA COUNTY MEALS ON WHEELS

HICKORY – Meals on Wheels of Catawba County has received \$15,668 from the Subaru Share the Love fundraiser this year thanks to Jim Armstrong Subaru of Hickory and its customers.

Each year, Subaru sponsors its "Share the Love" event at dealerships across the country. When someone buys or leases a new Subaru between Nov. 17 and Jan. 3, the company donates \$250 to a charity selected by the customer. Individual dealerships have the option to add a local charity to that list for new vehicles purchased there. This is the second year that Jim Armstrong Subaru in Hickory selected Catawba County Meals on Wheels as its only local charity.

"We are so grateful to Jim Armstrong Subaru for designating our Meals on Wheels program as the only local organization to benefit from the Share the Love event," said Jan Shaffer, who supervises the program. "Our program delivers meals to seniors who are not able to prepare their own meals," she continued. "Meals on Wheels gives these seniors the option to remain in their own homes longer. They not only rely on the healthy meals delivered to them, but also enjoy seeing the volunteers who deliver the meals."

"We are so honored to partner with Catawba County Meals on Wheels," said Jim Armstrong, dealership owner. "It is such a great organization. Being able to support this local charity and have our dollars used to help feed seniors in Catawba County means a great deal to us. We want to serve our community, and we are doing just that."

So far this fiscal year, Catawba County Senior Nutrition Services of Catawba County Social Services has served 406 clients through its Meals on Wheels Program. Approximately 949 volunteers have helped make this possible. Each volunteer typically delivers meals only once a month, which takes approximately one and a half hours. Additional volunteers are needed.

In addition to Meals on Wheels, Senior Nutrition Services operates Seniors Morning Out, the Frozen Meals Program, and the Boost/Ensure Program, serving a total of 1394 seniors in the county. There are currently 67 county residents on the waiting list to participate in one of these Senior Nutrition programs.

Catawba County Meals on Wheels relies on local donations by businesses and individuals to operate. It also depends on many volunteers. For more information about the local Meals on Wheels program, go to <a href="mailto:mealsonwheelsofcatawbacounty.org">mealsonwheelsofcatawbacounty.org</a>, like the program on Facebook at facebook.com/mealsonwheelsofcatawbacounty, or call 828-695-5617.

For more information about Jim Armstrong Subaru, go to <u>jimarmstrongsubaru.com</u> or visit the dealership at 2321 Highway 70 SW, Hickory.

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## Caption:

Jim Armstrong, owner of Jim Armstrong Subaru in Hickory, hands a check to Jan Shaffer, supervisor of the Catawba County Meals on Wheels program and other senior nutrition programs. This donation will enable Senior Nutrition Services to continue providing the services that many Catawba County residents rely on.